~~\* Label all figures~~ - Neil

\* Refer to figures

~~\* Use Numbered subsections~~  - Neil

~~\* Split FE BE and Integration~~ - LOS

\* In Tech section say why something was done

~~\* Use Main headings from template~~  - Neil

~~\* Make the user section more targeted towards users~~ - LOS (review pls)

\* Tech section - numbered sections - tee up sections with overview - LOS

\* ~~List competitors at start of the Core problem we solve~~ - GD Looks like already in

~~\* Explain the personalisation better~~ - LOS

~~\* Add screenshots~~  - Neil

\* Business - support for user ramp up.

~~\* Anti mobile - change this~~  - Neil

Other Actions

* ~~Add copyright section to Integration - GD~~
* Add DB Diagram - LOS